

Peacham Library Strategic Plan 2023-2026

Envisioning Peacham Library's impact as a community partner

Vision Statement

Peacham Library will continue to be central and responsive to the current and evolving intellectual, educational, cultural, and social life of Peacham's community. Peacham Library offers a welcoming environment where all may all may come and learn, discover, create, and be connected with resources, ideas, neighbors and friends.

Mission Statement

Our mission is to support and enrich the Peacham community. We seek to provide a wide range of library resources and serve as a hub for activities and programs that reflect the changing needs and interests of the whole community.



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Priority Area #1

EASE OF ACCESS - Availability to community

Goal #1

Use **our small size not as a barrier but a strength** by attention to both indoor and outdoor space. This includes spaces for children, teens, and seniors which are open, appealing and safe. Create and maintain an effective working and storage space for Director and staff.

Goal #2

Keep our library's open hours consistent and responsive to the needs of the community and continue to provide materials after hours by request when possible. Provide additional access by consistently streaming meetings and programs through collaboration with community volunteers.

Goal #3

Provide stability for our library's continued accessibility through mindful stewardship of all funds and thoughtful financial planning including long-term capital improvement.



Priority Area #2

EMPOWERING USERS - Engaging community with a broad spectrum of services

Goal #1

Engage new and returning patrons through an accessible and timely website, and assist users with the range of digital offerings through both informal and scheduled sessions. Prioritize newsletter circulation and other digital or social media means of communication. Maintain a range of non-digital methods of communication for all patrons, including signage within and outside the library.

Goal #2

Create and circulate a library collections policy. Seek feedback from an array of age groups in the community to keep the collection responsive to all patrons. Include the "Freedom To Read Statement" as an integral part of the policy.

[The Freedom to Read Statement | Advocacy, Legislation & Issues](#); Adopted June 25, 1953, by the ALA Council and the AAP Freedom to Read Committee; amended January 28, 1972; January 16, 1991; July 12, 2000; June 30, 2004.

Goal #3

Engage community members with a “Library of Things” that utilizes community volunteers to manage materials and items for circulation.



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Priority Area #3

COMMUNITY PARTNER - Connections to community organizations

Goal #1

Create and maintain an active list of community volunteers. Volunteers may assist with book sales, fundraising events, programs, and maintenance needs while strengthening our ties with the community.

Goal #2

Create and maintain board liaisons for Peacham's local organizations, institutions, and businesses. Assist with programs that connect a variety of age groups and stakeholders through the library.

Goal #3

Recruit, elect, train, and retain a diverse group of community members for the Board of Trustees to enrich and carry on the library's visibility in the community.

